



SHALIMAR RECORDING & BROADCASTING COMPANY LIMITED

TENDER NOTICE FM 94.6 MHz

Shalimar Recording & Broadcasting Company Limited (SRBC), a National Broadcaster of Pakistan, is engaged in TV and Radio Broadcasting call sign of **ATV** and **SHALIMAR FM RADIO NETWORK 94.6 MHz**. The Company intends to lease out "Air Time" of SHALIMAR FM Radio Stations from the cities of Islamabad, Lahore Karachi, Multan, Peshawar, Faisalabad, Hyderabad and Daska.

Sealed tenders are invited for all the above 08 FM Radio Stations on the prescribed form which can be obtained from the office on any working day (Monday to Friday) during Office hours on non-refundable payment of Rs. 5,000/- (Rupees five thousand only) through bank draft/pay order in favour of Shalimar Recording & Broadcasting Company Limited, Islamabad.

TIME AVAILABLE PER DAY

24 hours a day, 365 days a year for which an amount on an annual basis will be quoted by the bidders.

BASE PRICE

Base price for the first year of the existing **08** stations located at ideally situated sites at Islamabad, Lahore Karachi, Multan, Peshawar, Faisalabad, Hyderabad and Daska will be **Rs. 85 million**.

FM TRANSMISSION

FM Radio Stations at 08 sites are functional and round-the-clock transmission at 94.6 MHz already been on air, while FM Station at Quetta is likely to go on air soon.

PERIOD OF AGREEMENTS

The agreement shall be awarded for a period of 5 years and renewable as per terms and conditions contained in Tender Document.

PROGRAMMES

The successful tenderer may broadcast Religious, Entertainment, News, Current Affairs, Children, Women, Kitchen, Sports, Games coverage, Information/Educational programmes, primarily, Music Talk/Quiz Shows, etc.

EARNEST MONEY

The tenderer shall be accompanied by earnest money in the form of pay order/bank draft drawn on any bank of Pakistan in the name of Shalimar Recording & Broadcasting Company Limited, Islamabad equal to two and half percent (2.5%) of the tender price, which will be adjusted against the monthly Air Time Charges of the successful tenderer. The unsuccessful tenderer will be returned the earnest money within 30 days upon execution of the Agreement with the successful bidder.

AIR TIME CHARGES

Details of Air Time charges are available in the Tender Document.

BANK GUARANTEE

The successful tenderer will be required to pay the Bank Guarantee equal to three months Air Time Charges.

GOVERNMENT TAXES

The successful tenderer will be required to pay the Sales Tax and/or any other taxes directly to the Government

LAST DATE

Last date for receiving tenders on the prescribed form available in the Tender Document in sealed covers is 28.5.2018 till 04:00 P.M. in the office of the undersigned on the address given below. The tenders/bids will be opened on the same day at 04:00 P.M in the presence of the the authorized representatives of the tenderers.

Tenderers/bidders and/or their representative may be interviewed by the Committee of Directors (COD) constituted by SRBC BOD to process and evaluate the tenders. The COD may ask the tenderers to re-visit their offers. Final decision regarding acceptance of tender shall be taken by the Board of Directors of SRBC.

SRBC reserves the right to reject or accept any/all tender without assigning any reason whatsoever.



Controller Engineering

Shalimar Recording & Broadcasting Company Limited

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