

TENDER NOTICE

SHALIMAR TV CHANNEL (ATV)

Sealed tenders are invited on the prescribed form which can be obtained from Shalimar Recording & Broadcasting Company Limited (SRBC) on non-refundable payment of Rs. 5,000/- (Rupees five thousand only) through bank draft/pay order in favour of Shalimar Recording & Broadcasting Company Limited, Islamabad for the allocation of "Air Time" over the SHALIMAR terrestrial/ Satellite TV Channel with screen logo ATV for an initial period of three years with effect from the date contract comes into effect with the successful bidder.

TIME AVAILABLE PER DAY

24 hours a day, 365 days a year for which an amount on an annual basis will be quoted by the tenderers/ bidders.

BASE PRICE

Base price for the 1st year will Rs. 600 million (Rupees six hundred million) net of taxes.

PERIOD OF AGREEMENTS

The agreement shall be awarded for a period of 03 years initially.

UPLINKING (01) / TERRESTRIAL (20) STATIONS

SHALIMAR Uplinking/ terrestrial Station at Islamabad and 11 terrestrial stations and 08 Rebroadcasting Stations across Pakistan

PROGRAMMES

The successful tenderer/ bidder will broadcast hourly news bulletin, infotainment, entertainment and religious programmes, primarily focusing youth character of the channel.

PROGRAMME SOURCE

Local (90%) foreign (10%), live, pre-recorded or received through wireless, satellite etc.

EARNEST MONEY

The tender shall be accompanied by earnest money in the form of pay order/bank draft drawn on any scheduled bank of Pakistan in the name of Shalimar Recording & Broadcasting Company Limited equal to 01 per cent of the tender/bid price, which will be adjusted against the monthly rental of the successful tenderer/bidder.

AIR TIME CHARGES

The successful tenderer/ bidder will be required to pay the monthly Air Time Rental charges before 5th of every month.

SECURITY

The successful tenderer/ bidder shall maintain a security deposit equal to 4 month's Air Time charges with SRBC at all times during the currency of the Agreement. The broadcasting operations will be made available to the successful tenderer once the security deposit has been submitted with SRBC on the date of signing of the agreement.

TAXES

The successful tenderer/ bidder will be required to pay the existing and any future Sales Tax, Excise Duties and/or any other tax to the government on the rates as determined by the government from time to time.

RESTRICTIONS

The following are ineligible to participate in the Tender:

- A person who is not a citizen of Pakistan or not a resident in Pakistan.
- A company incorporated/organized under the laws of any foreign country.
- A company the majority of whose shares are owned or controlled by foreign nationals or companies whose management or control is vested in foreign nationals or companies.
- Directors of Shalimar Recording & Broadcasting Company Limited.
- Insolvent/under liquidation companies.
- Not having sufficient previous experience in the fields of production, distribution or business management and marketing.
- Any company submitting tender on behalf of some other person/company or fronting for someone else.
- Defaulters of banks/development financial institutions and / or parties not having cleared overdue amount payable by them to PTV, PBC, PNCA, APP, PID or any other department/ corporation/ company/ organization of the government of Pakistan.
- An individual/ firm/ company convicted by any court of law for any offence.

LAST DATE

Last date for receiving/ submitting sealed tenders/ bids on the prescribed form available from the Company is till 03:00 PM on Thursday **21 June 2018**.

The sealed tenders/bids will be opened on the same day at 03:00 PM. at SRBC headquarters 36, Sector H/9, Islamabad in the presence of the tenderers/ bidders or their duly authorized representatives.

Tenderers/ bidders and/or their representative may be interviewed by the Committee of Directors (COD) constituted by SRBC BOD to process and evaluate their bids. The COD may ask the tenderers to re-visit their offers. Final decision regarding acceptance/ rejection of tender shall be taken by the Board of Directors of SRBC.

The entire process will be open and transparent.

SRBC reserves the right to reject or accept any tender/ bid.



Arshad Mahmood

Assistant Controller (A&P)

Shalimar Recording & Broadcasting Company Limited

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